

MAR ELIAS COLLEGE, KOTTAPPADY
DEPARTMENT OF MANAGEMENT
ANNUAL REPORT – ACADEMIC YEAR 2024–2025

The Department of Management at Mar Elias College, Kottappady, witnessed a highly productive and engaging academic year 2024–2025 marked by academic innovation, industry collaboration, and a strong focus on holistic student development. With the mission of nurturing competent business professionals equipped with knowledge, ethics, and leadership qualities, the department successfully organized a series of academic and co-curricular initiatives that enhanced both learning and employability.

Academic Excellence and Curriculum Enrichment

The academic year began with renewed vigor, guided by a faculty team of four members and a vibrant student community. The department consistently promoted experiential learning and critical thinking. Students actively engaged in seminars, paper presentations, and group discussions on contemporary management topics, sharpening their analytical and communication skills.

To strengthen academic foundations, remedial sessions were arranged for slow learners, while enrichment programs catered to advanced learners. Faculty mentoring and continuous internal assessments ensured effective monitoring of student progress.

Professional Development and Industry Interface

Bridging classroom learning with industry relevance remained a key goal of the department. In collaboration with KGISL Institute of Technologies, an orientation program was organized focusing on Professional Certifications and Career Opportunities. This session offered valuable insights into global certifications, workplace skills, and market readiness, helping students plan their career pathways strategically.

A significant milestone was the introduction of a Certificate Course in Digital Marketing with Artificial Intelligence, inaugurated on February 12, 2025. The course equipped students with hands-on digital marketing tools and analytics applications essential for thriving in the digital economy.

Industry Exposure and Practical Learning

The department emphasized experiential learning through industrial visits and internships.

- **Industrial Visits:** Students visited KELTRON on October 19, 2024, gaining exposure to operations in the electronics manufacturing sector. Another visit to the Kannan Devan Tea Museum, Munnar, held on February 27–28, 2025, provided an understanding of the tea industry’s production and distribution processes.
- **Internships:** Final-year undergraduate students undertook internships in reputed business firms, translating theoretical knowledge into real-world managerial practice.
- **Open House Exhibition (October 16, 2024):** Students showcased project works and case studies, reflecting innovation and conceptual clarity.

Collaborative Learning and Exchange Programs

The department hosted a Faculty and Student Exchange Program with St. Kuriakose College of Management and Science from March 3–5, 2025. This initiative promoted academic collaboration, peer learning, and exposure to diverse teaching-learning methodologies.

Student Support and Capacity Building

To enhance employability and personal development, the department conducted several skill-building programs:

- **Finishing School Program:** For final-year students, focused on professional grooming, teamwork, communication, and workplace ethics.
- **Remedial Coaching:** Designed to assist learners requiring additional academic support in core subjects.
- **Career Guidance Sessions:** Expert talks and counseling sessions were held to guide students on future academic and career pursuits.

Co-Curricular and Extension Activities

Students displayed excellence beyond academics by actively participating in inter-departmental competitions, management fests, and social outreach programs. These activities nurtured leadership qualities, teamwork, and social responsibility.

Conclusion

The Department of Management concluded the academic year 2024–2025 on a note of pride and accomplishment. The year's achievements reflected the department's unwavering commitment to academic excellence, innovation, and holistic student development. Building on its legacy of quality education, the department continues to strive toward shaping future leaders who can contribute responsibly to the business and societal landscape.

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