

MAR ELIAS COLLEGE, KOTTAPPADY

DEPARTMENT OF MANAGEMENT

Annual Report- 2019-2020

Orientation classes were conducted by Mar Elias College for the newly admitted students. The Department of Management offers various programmes to enhance their skills; we conducted discussions and seminars to encourage students to participate in institutional competitions. The Department of Management conducted a **Motivational Training Programme** for the final year BBA students. The department has conducted the inaugural ceremony of the association “**MECMA**”. Under the same association two clubs namely HR Club and Marketing club was also functioning. A **Corporate Convergence Programme** was also organized by this department to provide a facility to the students to learn the basics of the management technique in cottage industry. **Industrial visits** are also arranged to provide prospects to learn the basics of Factory Management. Study tour was organized for final years.

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