## **Digital Marketing**

Duration: - 40 Hrs Cost Per Head: ₹4,500/-

- ♣ Fundamentals of Digital Marketing
- Opportunities in Digital Marketing
- Social Media Marketing
- ♣ Inbound and Outbound Marketing
- **4** Content Marketing
- **♣** Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Remarketing
- ♣ YouTube Marketing
- **♣** Google Analytics
- **4** Email Marketing
- Digital Marketing strategy & planning
- Designing
- ♣ Google search console